

Crystal Lake Art Center  
Board of Director's Meeting  
January 17, 2007

Present: Shirley Bishop, Susan Burks, Vicki Carpenter, Elaine Larson,

Joey Parris, Elaine Peterson, Jack Muehlman, and Director Lee Harper.

Absent: Corey Bechler, Sharon Blizzard, Bob Fisher, Karen Hejl, Meg Louwsma, Dick Robb, and Connie Shaw.

Guests: Bill Parris, Sandra Bannout

Sandra Bannout shared a project from the Frankfort-Elberta Chamber - a map to be sold as a fund-raiser, showcasing the different locales, business, etc. The CLAC can also get additional copies to sell as a fundraiser. It will be designed by local artist, Craig Friend, from Kaleva. They need a \$50 commitment now with the balance of \$150 in mid-April. Only those people on the map will have them to sell; we can get 40-50 copies to sell at no additional cost. A black-white copy will be made available to local schools as a coloring book and restaurants may use them as b/w placemats. We need to make a commitment no later than mid-January, 2008.

Bill Parris spoke about the Capitol Campaign for the CGS. He shared projected estimates on the finances of the current CLAC and proposed operating plans out to 2011-12 that will be needed to operate the CGS.

He recommends quarterly reviews of the finances in these different areas. Bill then shared a draft project consideration and talked us through the multiple aspects of the construction project: fundraising and the need to coordinate activities/grants/foundations so we are able to cover building costs as they come due. Lead gifts, grants and foundations typically provide 85% of dollars; local dollars typically don't exceed 15%. Banks may do loans based on \$\$ committed, but we would have interest on the loan as well. Not all gifts come in when requested; they may be over a one to three year period;

Bill next addressed the draft timeline, with specific deadlines identified. Bob Bishop is ready to start on grants but he needs the CLAC Board to have a clear plan that can be articulated for the applications. Bill shared that there are several folks who are very willing to help the Board with information so it can make plans/decisions. Susan Burks shared that the construction coordinator from Crystal Mt has been offered to Mills Community House to help with their project at no cost.

#### Reports of Officers:

Elaine Larson shared a fundraiser for Spartan labels that we may want to consider. It would be something members and others could save and send in for cash. Elaine also shared a Yuma Arizona art newsletter that had a Cherish the Arts project which had a photo of a chair she donated.

President: The two above presentations were under this category.

Vice President: No report

Secretary: Minutes approved as written.

Treasurer: Lee gave Shirley's report (Shirley's not to use her voice) and shared the new reporting format. A 2008 budget should be ready for the Board at the January 2008 meeting. The treasurer's report was filed for audit.

## Committee Reports:

Membership: Lee reported 689 members with 63 lapsed members.

Lapse members have received one or two notices (depending on the quarter). Efforts are in place to try to get these memberships reinstated. Lee hopes to get a master list of folks whom we haven't heard from in a few years and may need to be dropped from mailings unless there is a reason to continue to include them.

Finance: no report

Classes: Classes for winter have been established. Lee gave an overview of different classes and artists. Joey shared the Fabric group has some paid instructors for this spring as a new activity which will need to be well promoted.

Gallery: Positive remarks about Holiday Mart, income of over \$2300 with CLAC having 30% of receipts. Lee acknowledged all the great support and volunteers. Lee has 2008 Gallery schedule.

Maintenance: Lee presented Dick Robb's report, which included several action items. A motion made by Shirley Bishop and seconded by Jack Muehlman to approve the action items. Motion passed and funding comes from Power Up funds. It is also recommended that Dick get quotes on these items to maximize finances. Only use the kitchen door to enter, everything else is winterized, no bathroom/water use.

Open Studio: No report

Gift Shop: No report

Activities & Fundraiser: A meeting was held last week. Dates were set: April 25 Artist Birthday and December 5 will be the opening for Holiday Mart and a Holiday cocktail party (skip the potluck dinner until we have more space.) Juried show in Sept may be nicely combined with an art trail or artist space with the show opening. Susan and Mary Kay are looking at Fall dates. Lyn Petti is offering to chair a Woman's Tea, Nancy Wallace has offered to do a Yard Sale (perhaps the Friday of the Art Fair in Frankfort). Art Walk will be chaired by Elaine Peterson. Cherish the Arts may be Aug 8. Dancing with the Stars for Fall has some chair people interested so it will still be explored and perhaps combined with a dance. Solar Trio is out there, waiting for a date from the trio.

Director's Report: Lee asked for committee members and dancers for the Dancing event; we need a broad base of dancers. CLAC will be closed the week between Christmas and New Years. Raffle tickets for Holiday Mart are low in sales. Drawing on Wed, 12/19 with 3 items available. Lee doesn't think a specific reception for Holiday Mart is viable next year. Christmas party pass the stocking raised \$220.

Lee heard from our State application for school dance project of \$7200 has been approved, which is an increase and she expects the family foundation to fund another \$15,000 as before. School meetings are scheduled and dancing begins in January in Frankfort with 3rd and 5th graders and then the rest of the county's 3rd graders.

Unfinished Business: Susan Burks asked about THE Halloween Party profit: we made a two hundred dollars.

New Business: Susan made the motion and it seconded by Shirley that we participate in the Frankfort Map project for a cost of \$200. Motion passed. It will be covered under advertising budget. We will ask Eliza to follow up on Spartan product promotion as a fundraiser. We will follow-up next month under unfinished business.

Membership comments: None

Adjournment

Minutes submitted by Vicki Carpenter

Substitute Recording Secretary

NEXT CLAC BOARD MEETING: MONDAY, JANUARY 14, 2008, 4 P.M.