

**CRYSTAL LAKE ART CENTER
BOARD OF DIRECTORS MEETING
July 14, 2008**

A meeting of the Crystal Lake Art Center Board of Directors was held at the Art Center at 111 10th Street, Frankfort, Michigan. Present: Corey Bechler, Shirley Bishop, Sharon Blizzard, Vicki Carpenter, Bob Fisher, Karen Hejl, Elaine Larson, Meg Louwsma, Joey Parris, Elaine Peterson, Dick Robb, and Lee Harper. Absent: Bob Fisher, Jack Muehlman, and Connie Shaw.

President Elaine Peterson called the meeting to order at 4: 00 p.m.

Minutes

Minutes from the June , 2008, meeting were approved as written.

REPORTS OF OFFICERS:

President

President Elaine relayed a message from Bob Fisher that he is still with us in spirit although he is unable to attend meetings as he is the major caretaker for his wife. Lee and Elaine went to the Coast Guard Station to meet the new Chief as he was installed. Mike Quinn ordered a survey of the Coast Guard property which Elaine shared. Elaine read Connie Shaw's letter of resignation. The Board accepted Connie's resignation with sadness.

Vice President

No report

Secretary

No report

Treasurer

Shirley Bishop presented the treasurer's report. It was filed for audit.

COMMITTEES:

Membership

Sharon reported that membership is an on-going process.

Gallery

Meg asked if we have ideas for 2009 for the gallery as she is planning for 2009 at this time. In 2009 she plans to focus on 'featured artists.'

Maintenance

Dick Robb cleaned out the garage at the CGS for the tea. Jeff Louswma will work on the CGS with our workers as backup people. Maintenance committee members asked if the work the committee had done to get the building ready for winter had been successful. The consensus was yes as we saved \$700 because of their work.

Open Studio

No report.

Gift Shop

Lee let us know that the gift shop is doing well, higher than last year. The art supplies are selling also.

Activities and Fundraisers

The Art Walk is Friday, 6-9 p.m. The Coast Guard Station will be open for tours and wine tasting.

Preserve the Arts – August 15 - 6-8:30. Items for auction - live and silent.

Corey reported on details of the event. Discussion followed.

A motion was made by Joey Parris and seconded by Sharon Blizzard to purchase five tents at Target at \$30 per tent for use at the CGS. Motion carried.

The Tea on the Bay with Mary Cassatt was very successful. \$2900+

Capital Campaign Committee

Shirley reported that the first cocktail party was held and it was very amazing and successful. Other parties will follow.

Lee mentioned that two grant applications have been sent; another grant will be sent this week. Lee discussed - My North.com – a special offer on videos – from Traverse Magazine – for \$200 and the Capital Campaign thought this would be a good way to promote the CGS project for a year. We can link to it on our website.

Building Committee

No report

Director's Report

Lee discussed Andy McFarland who was here and worked on our website; it should be 'up' soon. Lee announced that she applied to the Laura Jane Musser Fund of Minneapolis, Minnesota, and a new program for this fund to support arts organizations in rural areas in March and we were informed that we received \$5000 for general operation support. The main thrust is to keep the classes affordable for the children of our county.

Elaine brought up attendance in classes and how to increase size of the classes; several ideas discussed were if you bring a friend, you get a third off the class without taking this out of the instructor's fee; give a discount for early registration – paying half or so to hold your spot in the class; the teacher could talk up the class to get more people to sign up; have a meet-the-instructor evening so people could meet that new instructor prior to signing up for the class; tie this in to an instructor's show in the Spring – to see their bios, resumes and work. It was the consensus that we pursue these ideas for classes.

New Business

Carol McAnulty wishes to donate to CLAC of \$5000 for a lifetime membership. Presently, we don't have a lifetime membership. A motion was made by Sharon Blizzard and seconded by that Corey Bechler that we reinstitute lifetime memberships for \$5000 and above. Discussion followed. Motion carried

Meeting adjourned.

Next Board Meeting - Monday, August 11, 2008 4 p.m.

Respectfully Submitted, Sharon Blizzard, Secretary